

AXA appoints GM financial protection

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AXA Australia has announced a general manager of financial protection to grow the financial protection business to a market leading position on the back of a new strategy.

Michael Rogers has been with AXA since 1999, including four years as AXA Australia's head of marketing and two years as director of wealth management with AXA Sun Life in the UK.

Rogers is aiming to position AXA's financial protection business as a market leader.

"Financial protection is a complex and finely tuned business. We are fortunate to have a number of people here at AXA who understand this business exceptionally well, putting us in a strong position to realise our goals," he says.

Hamish Madden